



The BRYN MAWR CLUB of NEW YORK CITY



November 2002

President: Laura Thomas '87

BRYN MAWR LAUNCHES FUNDRAISING CAMPAIGN

Challenging Women: Investing in the Future of Bryn Mawr

On October 5, 2002, Bryn Mawr launched a comprehensive fundraising campaign, Challenging Women: Investing in the Future of Bryn Mawr, to realize the vision described in the Plan for a New Century. The central objective of the Campaign, whose minimum goal of \$225 million is the largest in the College's history, is to ensure that Bryn Mawr can continue to attract and retain the best faculty and students and to offer an intellectually rigorous, academically innovative program.

Endowment for faculty and student support, renovation of historic campus buildings, and enhancement of the technological infrastructure for teaching and research are among the priorities of Challenging Women. A further objective is to increase unrestricted annual giving, including reunion gifts, which provides core budgetary support for the College as well as seed money for initiatives of the Plan.

The Plan challenges Bryn Mawr to continue to advance women in science; lead in the arts and humanities; prepare effectively for life in an increasingly global environment; build strong, diverse communities; and strive for balance between academics and other aspects of a modern, healthy life. "We ask our community of alumnae/i and friends to join us in this essential endeavor of renewal and transformation," said President Nancy J. Vickers.

"Our success will ensure that Bryn Mawr continues to be exceptional among its peers, to embody the highest standards and goals, and to inspire women to lead lives of achievement, of compassion, and of civic engagement."

News from Admissions ...

For the 2002 entering class, Bryn Mawr had 103 applicants, 55 admits and 9 enrolls from New York City! Ashley Opalka '98 and Annisah Um'rani, who traveled to the region, visited 17 schools and attended 9 college fairs. Bryn Mawr held an off-campus reception in the fall and the alumnae sponsored another successful interview day in the winter. Ashley also spoke on a panel at Baruch College Campus High School. New York City alumnae interviewed 30 of the applicants and attended 5 college fairs.

If you'd like to be added to the list of NYC area alumnae admissions volunteers, please email lisatomeny@yahoo.com.

Board Position Opening ...

The BMC Club of NYC is seeking a Communications Representative volunteer. Responsibilities include managing and editing the Newsletter (every other month) as well as the E-letter (2x per month). If you are interested or want more information, please contact bmc_club_of_nyc@hotmail.com

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PRESIDENT'S COLUMN

Bryn Mawr has big plans for the 2002-2003 year, both in New York and at the College. Please take a minute to read about them, and to think about how you can be a part of them. All alumnae/i will be needed, and everyone's ideas will be welcomed.

Locally, the Book Shop Relocation Committee has been hard at work. Under the direction of Roberta Books '64, the Committee has developed a comprehensive plan that estimates financial requirements for establishing a multi-purpose Bryn Mawr space in New York. Many thanks are due to Roberta for this effort, and to Beth Crossman '54, Nancy Kirk '59 and Ann Schack '49.

Marcus Diamond (Chief Advancement Officer of BMC), Wendy Greenfield (Executive Director of the Alumnae Association) and Denise Lee Hurley '82 (Trustee and Vice Chair of the Campaign) attended a meeting in NYC at which this plan was presented. The reaction? "We are excited" by the plan, says Marc. The Club will continue planning for fundraising and establishing the space, which could open by Fall 2003 if logistical / financial goals can be met. As this latest and nearly final draft of the plan is refined, we will move to present it to Club members at events beginning in January 2003. We will be seeking your inspirations, comments, concerns, and most importantly your

active participation in realizing the vision of a space that can showcase the best of Bryn Mawr in NYC.

On campus, Alumnae Council earlier this month was invigorating. This year's Council concentrated on the new Campaign, Challenging Women, which was formally launched in support of the Plan for a New Century. All of us will see more from the College about this effort. In addition, news from Bryn Mawr includes a redistricting effort so that local Clubs fall into the same regional groups used by Admissions, and a further refinement of the Regional Scholars program, the administration of which will now be conducted through Dean Tidmarsh's office.

Locally, the Club is back on track to offer a good variety of events for the coming year, after a disrupted season last year. As always, I welcome your suggestions if you would like to see certain types of activity that haven't been on the calendar. Finally, our Communications Board member, Jessica Bass Kirk '91 has resigned, and we recognize her efforts over the past two years. An announcement of her replacement on the Club Board is pending.

*It will be an exciting year! Anassa Kata!
Laura Thomas, '87*

ALUMNAE ASSOCIATION NEWS

MAKING CAREER CONNECTIONS: WELCOME KATE PATTERSON '75

In June 2002, Katharine C. Patterson '75 became the new representative for the career network on the Alumnae Association Executive Board, replacing Margaret Hoag '86. Kate has served for the past two years as co-Career Development Representative for San Francisco.

Kate is uniquely qualified for her new position. As the founder of an executive recruiting company, Katharine C. Patterson Consulting, Inc., she has specialized in recruiting and consulting services for intellectual property attorneys since 1980. Although recruiting is a primary concern of her company, Kate is more than just a "headhunter." She strategizes with clients to develop creative solutions to their current

and future concerns. Her firm has built practice groups from conception and, as they grow and mature, solves continuing concerns about compensation, hiring, benefits and workload analysis. In addition to her work, Kate frequently counsels students of all types - coaching them on resumes, interview techniques, and job search strategies.

Kate has extensive plans for the career network, including offering special programs for professionals. She says: "Bryn Mawr women are like Australians...there are not many of them but you meet one where ever you go. We are an incredible network of people who are doing all sorts of

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MAWRTYRS IN THE SPOTLIGHT:

JULIE BECKMAN '95

In July 2002, the Department of Defense announced an open design competition for a memorial honoring the victims of the September 11th terrorist attack on the Pentagon in Arlington, Virginia. Among the 1,126 entries submitted from applicants in 50 different countries, six (6) were chosen as finalists – among which was the proposal submitted by Julie Beckman '95 and her associate Keith Kaseman. A decision is expected to be made in January / February!

Julie earned a BA in the Growth and Structure of Cities from Bryn Mawr College in 1995 followed by a Master of Architecture from Columbia University's Graduate School of Architecture, Planning and Preservation in 2001. Julie and Keith met while attending graduate school and following graduate school, founded KBAS – Kaseman Beckman Architectural Strategies, a collaborative studio in New York City. Prior to, during, and since her studies, she has worked in architectural offices in her home state of New Jersey, Philadelphia, and in and around New York City.

"The proposal envisions a memorial that simultaneously affords intimate and collective contemplation through silence within a tactile field of sensuous experience. It sets out to permanently record the sheer magnitude of loss through an architectural experience of a place radically different than what we encounter in our daily lives. In this light, the space itself serves as the memorial."

A MEMORIAL FIELD is inscribed with one hundred eighty four MEMORIAL UNITS. Each unit is dedicated to an individual victim with fifty nine memorial units facing one direction, one hundred twenty five facing the other - to distinguish victims on board American Airlines flight 77 from those who were inside the Pentagon. The Field is organized as a timeline of the victims' ages, spanning from 3 years to 71 years old.

"While each memorial unit locates itself on its respective age-line, a random technique was deployed to disperse the units relative to each other. Inherent tendencies - the grouping of certain age groups, the gap between the children and adults - are clearly evident and meaningful, though infinitely interpretive." Elegant in its self-supporting form, the memorial unit is at once a glowing light pool, a cantilevered bench and a place for the permanent inscription of each victim's name.

To see an architectural rendition of the proposal, visit: <http://memorialcompetition.pentagon.mil/>

To vote for one of the finalists, visit: <http://www.militarycity.com/survey/pentagon/>

" When we learned of the Pentagon Memorial Design Competition, and of the integrity by which it stands, we felt a natural obligation to contribute whatever we could to the discussion at hand. For several weeks, we consistently talked about an idea that began to manifest itself into something we felt was in line with the mission of the competition. We sought after a memorial, a space that would respectfully engage one's intellect on infinitely interpretive levels - as one family member poignantly stated, the Memorial should 'make people think', but 'not tell them what to think.' We feel very honored to be part of this competition."

Elegant in its self-supporting form, the memorial unit is at once a glowing light pool, a cantilevered bench and a place for the permanent inscription of each victim's name. Using Computer Numerically Controlled (CNC) technology, the cast, anodized aluminum memorial unit is easily produced and incredibly articulate. Its structural cross-section not only reflects radiant light from the glowing pool of water onto the surrounding gravel field, but also allows that field to be continuous. By using the gravel as aggregate in the poured concrete, and exposing it as such, the gravel field is interrupted only by moments of glowing light.

CALENDAR OF EVENTS

There are many exciting events in the works for the 2002-2003 year! Here are a few highlights of what you can expect throughout the year ... details to be included in future Newsletters and E-letters. These events are a great opportunity to meet alums in the area or to get in contact with old friends!

Monthly Events

Book Club
Thursday Happy Hours
Running Club

December

Holiday Formal Cocktail Party

January

Wine Tasting & Lecture
Lizard Making Tea

February

BMC/HC A Cappella Jam
Wall Climbing Clinic

March

BMC Professor Lecture
(*Topic TBD*)

April

Revlon Run/Walk
(*BMC Alumnae Team*)

May

Big Onion NYC Walking Tour
Brooklyn Bridge Architectural Tour

June

East Hampton Garden Tour

July

Baseball Outing
(*Mets vs. Phillies*)

August

Summer Central Park Picnic

For questions or more information, email bmc_club_of_nyc@hotmail.com

NEWSLETTER & ELETTER SUBMISSIONS

We LOVE to include stories about what Bryn Mawr women in the NYC area are doing!!
Do you have an event to promote or news to share with us?
Would you like to be added to the e-letter distribution?

Please contact bmc_club_of_nyc@hotmail.com OR
BMC Club of NYC, P.O. Box 7153, NY, NY 10150



BMC CLUB BY LAW CHANGE

As reported at the Annual Meeting 2001, there is a change to Article II of the Club By-Laws. Sections 2.1 through 2.4 are affected by this modification, which arose during confusion at a meeting in 2000 when it became apparent that the Decade Representatives who attended Board meetings were not technically voting members of the Board.

These representatives have in fact always voted at meetings and a consensus was reached that anyone who is invited to serve on the Board and attend Board meetings SHOULD be a voting member. The by-laws were changed to support this idea, and during the discussion it was decided to rename the Decade Representatives as Membership Representatives - in support of the idea that these Board members are primarily involved with event planning that may or may not be structured by decade of graduation.

The Board agreed that a particular strength of the Bryn Mawr Club of New York is and has been a good diversity of age on the Board, and resolved to make it an explicit goal of the Nominating Committee to keep that diversity when filling the Membership representative positions.

The full text of the accepted change is as follows:
 "Proposed: That there be seven (7) new Board Members, designated as Membership Representatives, with terms equivalent to those of the current Decade Representatives (40's through '00's)."

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interesting things. As we become more easily linked by email and technology, I hope to see our career development network really transform into Career Connections, a wide web of women around the world readily helping each other in whatever profession, career, or calling in which we are (or hope to be) engaged."

Having just finished work on a career network taskforce under the leadership of Margaret Hoag, Kate hopes to implement one of the taskforce recommendations which involved creating a Bryn Mawr "brand." "It is time for employers in all areas of life to learn the immense value of Mawrters. I hope to see the Bryn Mawr "brand" recognized as a tremendous positive resource," she explains.

With her background in recruiting, her new ideas, and her enthusiasm, Kate wants to lift the lantern high and help illuminate the career paths of all Mawrters!

Kate can be reached at her office (415) 398-2622 or by email gneisserperson@msn.com.

YES! I want to support the great events and important work of the BMC Club of NYC!

Donations allow the Club to raise funds in support of BMC's scholarships and to plan vital Club events.

Lift the Lantern High!!!!

<i>Contribution Recommendations:</i>	<i><u>Years after graduation</u></i>	<i><u>Amount</u></i>
	3-5 years	\$20
	6-10 years	\$30
	11+ years	\$50

Name: _____ Class: _____

Address: _____

Phone(s): _____ E-mail: _____

Please make checks payable to BMC Club of NYC: P.O. Box 7153, FDR Station, New York, NY 10150-7153

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